

DILMOS

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DIFFERENZE
Fuorisalone 1988



Ettore Sottsass & Alessandro Mendini per Dilmos Edizioni

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The collective exhibition *Differenze* was built upon a central idea: the importance of uniqueness and of exchange in the formal and artistic language of Italian design. Six key figures of the Design landscape of that period were invited to participate: Andrea Branzi, Paolo Deganello, Ugo Marano, Alessandro Mendini, Ettore Sottsass ed Alessandro Mendini.

The project consisted in the creation of a table: each author would realize one half of a table with complete freedom in the creative process, the only practical requirement to follow was the dimension of their half, which had to be of 90 cm. Each designer was made aware of the identity of the other creator whose half would be coupled to. The couples, chosen by Dilmos, resulted in the combination of Branzi with Deganello, Marano with Santachiara and Mendini with Sottsass. The outcome resulted in three tables that represent the unique encounter of pivotal figures in the history of Italian Design. The six selected authors share strength of expression and a unique style, making them all impossible to be enclosed in a specific school of thought or discipline.

The conceptual meeting point of the halves is represented by the chosen item: the table is the archetype of the encounter since childhood, it's the place of possibility, the space where an occasion of union is created in a symbolic get-together of individuals that sets the ground for differences.

The invitation to collect from the realization of this project is to bypass the question of 'art for art's sake' in order to prompt a different, wider vision of creation, one built around the human.

TABLES:

Andrea Branzi e Paolo Deganello

Half designed by Branzi: Legs composed by a book selection chosen by the author, top realized in red Verona marble.

Half designed by Deganello: Legs made in white Carrara marble and metal, top in brushed steel and pattern.

Denis Santachiara e Ugo Marano

Half designed by Santachiara: Legs made in metal, tilting top in corian.

Half designed by Marano: Structure of the table made in metal with chair attached, plate and glass in terracotta.

Alessandro Mendini e Ettore Sottsass

Half designed by Mendini: Leg in arched wood with pattern and inlays, top in black lacquered wood.

Half designed by Sottsass: Legs and top in wood and golden leaf, addition of Carrara marble details.